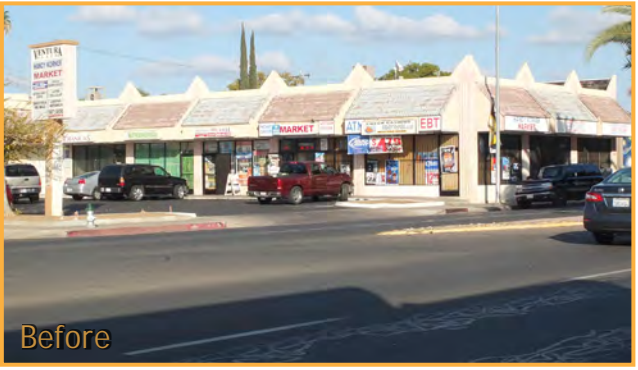


# Revitalize VENTURA / KINGS CANYON



Revitalize Ventura/Kings Canyon is a community-led project to improve how people live, work, and shop along Ventura Avenue and Kings Canyon Boulevard in Southeast Fresno. The Fresno Council of Governments hired a team of consultants and community partners to host community meetings and stakeholder interviews beginning in the Summer of 2014. The first community event was a presentation and walking tour on September 6, 2014. The second event was a demonstration event on November 15, 2014, where the community worked together to create a temporary installation of streetscape improvements representing future possibilities.

**BETTER BLOCK (NOV. 15, 2014)**  
 The Demonstration Project at 7th Street and Ventura Avenue included widened pedestrian areas with outdoor seating, more visible crosswalks, landscaping, shade structures, and many other improvements.



Draft Conceptual Design at Seventh St and Ventura Ave



Draft Conceptual Design at Chestnut Ave and Kings Canyon Blvd

Please join us for the third and final community event of the project where we will be presenting the preferred conceptual design and aspects of the Draft Revitalize Ventura/Kings Canyon Plan.

**SAVE THE DATE!**  
**COMMUNITY MEETING #3**  
**WEDNESDAY,**  
**JANUARY 21ST**  
 5:30 - 7:30 PM  
**FRESNO FAIRGROUNDS**  
 Industrial Education Building

**Join us for live entertainment,  
 a raffle, and food and refreshments.**

We want your feedback on the concept designs and details. Some examples of improvements are shown in the drawings (left). Come to the meeting to find out more and tell us what you think!

**Can't make the meeting?** Sign up for a focus group!  
 Contact Margarita Rocha at [mrocha@centrolafamilia.org](mailto:mrocha@centrolafamilia.org) or Jose Leon-Barraza at [joseleonbarraza@sfcda.org](mailto:joseleonbarraza@sfcda.org).