

**Regional Transportation Plan and Sustainable
Communities Strategy Roundtable**

Date: Wednesday, November 18, 2020

Time: 2:00 PM

**Place: COG Ash Conference Room
2035 Tulare St., Suite 201, Fresno, CA**

Americans with Disabilities Act (ADA) Accommodations

The Fresno COG offices and restrooms are ADA accessible. Representatives or individuals with disabilities should contact Fresno COG at (559) 233-4148, at least 3 days in advance, to request auxiliary aids and/or translation services necessary to participate in the public meeting / public hearing. If Fresno COG is unable to accommodate an auxiliary aid or translation request for a public hearing, after receiving proper notice, the hearing will be continued on a specified date when accommodations are available.

**OUT OF AN ABUNDANCE OF CAUTION REGARDING THE COVID-19 VIRUS THE NOVEMBER 18, 2020, RTP
ROUNDTABLE MEETING AT 2:00 P.M. WILL BE HELD VIA ZOOM.**

JOIN ZOOM MEETING:

[HTTPS://ZOOM.US/J/93041123573?PWD=K2I0cKFTBjHMB2RZB2HYA1VDOGZ5ZZ09](https://zoom.us/j/93041123573?pwd=K2I0cKFTBjHMB2RZB2HYA1VDOGZ5ZZ09)

MEETING ID: 930 4112 3573

PASSCODE: 930287

**IF YOU WISH TO ADDRESS ROUNDTABLE DURING THE PUBLIC COMMENT PORTION OF THE AGENDA,
CLICK ON THE ICON LABELED "PARTICIPANTS" AT THE BOTTOM CENTER OF YOUR PC OR MAC SCREEN.
AT THE BOTTOM OF THE WINDOW ON THE RIGHT SIDE OF THE SCREEN, CLICK THE ICON LABELED
"RAISEHAND". YOUR DIGITAL HAND WILL NOW BE RAISED.**

JOIN BY PHONE:

(669) 900 6833 US

MEETING ID: 930 4112 3573

PASSCODE: 930287

**IF YOU WISH TO ADDRESS THE ROUNDTABLE DURING THE PUBLIC COMMENT PORTION OF THE AGENDA,
PRESS *9 TO "RAISEHAND" AND WE WILL SELECT YOU FROM THE MEETING CUE. USE *6 TO UNMUTE
YOURSELF BEFORE SPEAKING.**

**THOSE ADDRESSING THE ROUNDTABLE MUST STATE THEIR FIRST AND LAST NAME AND AGENCY FOR
THE RECORD.**

TO FACILITATE ELECTRONIC ACCESS, NO PERSON SHALL SPEAK UNTIL RECOGNIZED BY THE CHAIR.

[RTP/SCS Roundtable Meeting Agenda and Annotated Agenda in PDF](#)

I. WELCOME AND INTRODUCTIONS (Rob Terry)

A. ROLL CALL (Jeaneen Cervantes)

II. NEW INFORMATION/DISCUSSION ITEMS

- A. RTP/SCS Roundtable Meeting Minutes of October 28, 2020 [APPROVE]
- B. SCS Strategies (Seth Scott) [APPROVE]
- C. Telecommute Survey (Trai Her-Cole) [INFORMATION]
- D. Outreach Results Analysis (Seth Scott) [INFORMATION]

III. OTHER ITEMS

- A. Items from Staff
- B. Items from Members

IV. PUBLIC PRESENTATIONS

This portion of the meeting is reserved for persons wishing to address the Roundtable on items within its jurisdiction but not on this agenda.

Note: Prior to action by the Roundtable on any item on this agenda, the public may comment on that item. Unscheduled comments may be limited to 3 minutes.

Upcoming meeting dates:

NO MEETING - December 16, 2020

January 27, 2021 from 2-4 p.m.

February 24, 2021 from 2-4 p.m.

March 24, 2021 from 2-4 p.m.

**Regional Transportation Plan and Sustainable
Communities Strategy Roundtable**

Date: Wednesday, November 18, 2020

Time: 2:00 PM

**Place: COG Ash Conference Room
2035 Tulare St., Suite 201, Fresno, CA**

Americans with Disabilities Act (ADA) Accommodations

The Fresno COG offices and restrooms are ADA accessible. Representatives or individuals with disabilities should contact Fresno COG at (559) 233-4148, at least 3 days in advance, to request auxiliary aids and/or translation services necessary to participate in the public meeting / public hearing. If Fresno COG is unable to accommodate an auxiliary aid or translation request for a public hearing, after receiving proper notice, the hearing will be continued on a specified date when accommodations are available.

**OUT OF AN ABUNDANCE OF CAUTION REGARDING THE COVID-19 VIRUS THE NOVEMBER 18, 2020, RTP
ROUNDTABLE MEETING AT 2:00 P.M. WILL BE HELD VIA ZOOM.**

JOIN ZOOM MEETING:

[HTTPS://ZOOM.US/J/93041123573?PWD=K2I0cKFTBJHMB2RZB2HYA1VDOGZ5ZZ09](https://zoom.us/j/93041123573?pwd=K2I0cKFTBJHMB2RZB2HYA1VDOGZ5ZZ09)

MEETING ID: 930 4112 3573

PASSCODE: 930287

**IF YOU WISH TO ADDRESS ROUNDTABLE DURING THE PUBLIC COMMENT PORTION OF THE AGENDA,
CLICK ON THE ICON LABELED "PARTICIPANTS" AT THE BOTTOM CENTER OF YOUR PC OR MAC SCREEN.
AT THE BOTTOM OF THE WINDOW ON THE RIGHT SIDE OF THE SCREEN, CLICK THE ICON LABELED
"RAISEHAND". YOUR DIGITAL HAND WILL NOW BE RAISED.**

JOIN BY PHONE:

(669) 900 6833 US

MEETING ID: 930 4112 3573

PASSCODE: 930287

**IF YOU WISH TO ADDRESS THE ROUNDTABLE DURING THE PUBLIC COMMENT PORTION OF THE AGENDA,
PRESS *9 TO "RAISEHAND" AND WE WILL SELECT YOU FROM THE MEETING CUE. USE *6 TO UNMUTE
YOURSELF BEFORE SPEAKING.**

**THOSE ADDRESSING THE ROUNDTABLE MUST STATE THEIR FIRST AND LAST NAME AND AGENCY FOR
THE RECORD.**

TO FACILITATE ELECTRONIC ACCESS, NO PERSON SHALL SPEAK UNTIL RECOGNIZED BY THE CHAIR.

[RTP/SCS Roundtable Meeting Agenda and Annotated Agenda in PDF](#)

Exhibits:

Agenda Annotated Agenda

I. WELCOME AND INTRODUCTIONS (Rob Terry)

A. **ROLL CALL (Jeaneen Cervantes)**

II. **NEW INFORMATION/DISCUSSION ITEMS**

A. **RTP/SCS Roundtable Meeting Minutes of October 28, 2020 [APPROVE]**

Exhibits:

Meeting Summary

B. **SCS Strategies (Seth Scott) [APPROVE]**

Exhibits:

SCS Strategies

Summary: The Sustainable Communities Strategy (SCS) will include the implementation of land-use and transportation strategies that aim primarily to reduce greenhouse gas emissions due to travel, and secondarily to give rise to co-benefits that advance equity and sustainability throughout the Fresno County region.

COG staff has compiled a list of applicable strategies from multiple sources, including the Fresno Futures workshops hosted by COG in February, the 2050 California Transportation Plan, and the RTP/SCSs from other MPOs throughout the State. Over several meetings, the SCS Subcommittee has refined this list down to the attached document, which represents strategies that are appropriate for the Fresno County region and that can be quantifiably modeled within COG's technical capabilities.

The strategies that are chosen will form the basis of how the SCS scenarios will be developed.

Action: Staff recommends that the Roundtable approve the presented strategy list for inclusion in the 2022 RTP/SCS.

C. **Telecommute Survey (Trai Her-Cole) [INFORMATION]**

Summary: Fresno COG will be conducting a telecommute survey to assess the rate of telecommuting in Fresno County. The results gathered will help provide some basis for the VMT/GHG reduction quantification of the telecommute strategy which will be applied in the RTP/SCS. Increased telecommuting may lead to reduced VMT and GHG emissions, relieve congestion and help the region meet air quality goals.

Fresno COG will release surveys for Employers and Employees throughout Fresno County from November 18th through December 18th. The survey will be advertised through email blasts, newsletters, social media platforms and posted to the Plan Fresno website. Fresno COG is asking the member agencies, the Roundtable and community partners to share the survey with your contacts. Surveys will be provided in several languages as needed. For any additional questions, please contact Trai Her-Cole at traih@fresnocog.org.

Action: Information only. The Roundtable may provide direction at its discretion.

D. **Outreach Results Analysis (Seth Scott) [INFORMATION]**

Summary: The transportation needs outreach survey garnered over 1,000 project suggestions from the public. In this presentation, staff will provide a more detailed summary of these suggestions, including breakdowns by mode and jurisdiction, a highlight of popular and most-requested projects, and other useful metrics.

Action: Information only. The Roundtable may provide direction at its discretion.

III. **OTHER ITEMS**

A. **Items from Staff**

B. **Items from Members**

IV. **PUBLIC PRESENTATIONS**

This portion of the meeting is reserved for persons wishing to address the Roundtable on items within its jurisdiction but not on this agenda.

Note: Prior to action by the Roundtable on any item on this agenda, the public may comment on that item. Unscheduled comments may be limited to 3 minutes.

Upcoming meeting dates:

NO MEETING - December 16, 2020

January 27, 2021 from 2-4 p.m.

February 24, 2021 from 2-4 p.m.

March 24, 2021 from 2-4 p.m.

Regional Transportation Plan and Sustainable Communities Strategy Roundtable

MEETING SUMMARY

Wednesday, October 28, 2020

2:00 PM

I. WELCOME AND INTRODUCTIONS (Kristine Cai)

The meeting was called to order by Mr. Terry, Chair at 2:03 p.m.

A. ROLL CALL (Jeaneen Cervantes)

Ryan Burnett, City of Clovis
Sophia Pagoulatos, City of Fresno
Paul Sereno, City of Huron
Cristian Gonzalez, City of Mendota
Rob Terry, City of Reedley
David Bretlic, City of Sanger
Isaac Moreno, City of Selma
Jamaica Gentry, Caltrans
Carolina Ilic, Public Transportation Urban
Moses Stites, Fresno County Rural Transit
Tina Sumner, Active Transportation
Eric VonBerg, Broad-Based Business
Adam Livingston, Environmental
Keith Berthold, Public Health Advocate
Gail Miller, Public at Large
Sal Petrucelli, Public at Large
Bill Jordan, Measure C Citizens Oversight Committee
George Uc, LAFCo
Joseph Oldham, New Technology
Leslie Martinez, Environmental Justice
Mike Prandini, Building Industry
Sargeant Green, Water Agency

II. NEW INFORMATION/DISCUSSION ITEMS

A. RTP/SCS Roundtable Meeting Minutes of September 28, 2020 (Jeaneen Cervantes) [APPROVE]

After an opportunity for public comment, Mr. Livingston (Environmental) motioned and Ms. Sumner (Cycling Club) seconded to approve the minutes with corrections. 16 yes votes. The motion passed.

B. Socioeconomic Forecast Update - Draft Report (Seth Scott) [APPROVE]

Mr. Scott (FCOG) reported that Fresno COG, in partnership with Applied Development Economics (ADE), has updated its socioeconomic forecasts. The original report, published by ADE in 2017, included detailed jurisdiction-level forecasts for residential and employment growth and was a critical element of scenario development within the 2018 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS).

In preparation for the 2022 RTP/SCS, and in response to significant changes in the field of demographics and economic (e.g. the COVID-19 pandemic and the CA Department of Finance's downward adjustment of their population projections), ADE has developed a draft update to the demographic forecast that incorporates new observed data, projections from various sources, and permit information from local agencies. The report has also been expanded to include additional forecast data that will aid Fresno COG in its RHNA analysis, which coincides with the 2022 RTP/SCS. The updated report was included for review.

After an opportunity for public comment, Mr. Stites (FCRTA) motioned and Mr. Petrucelli (Public-at-Large) seconded to approve of the revised demographic forecast report for use in Fresno COG's modeling and planning efforts, most notably the 2022 RTP/SCS and the 6th cycle RHNA. 19 yes votes. The motion passed

C. 2022 RTP/SCS Fall Outreach Summary Report (Brenda Veenendaal) [INFORMATION]

Ms. Veenendaal (FCOG) reported that Fresno COG's 2020 Transportation Needs Survey was open from September 9th through October 22nd and is expected to collect over 1,000 transportation project suggestions from Fresno County residents. The suggestions and corresponding demographic data was downloaded following the survey closure and separated out by jurisdiction. Fresno COG forwarded all project suggestions to the corresponding member agencies for review and consideration as they start to work on RTP project submittals in early November. All of the project suggestions were posted to Fresno COG's RTP Update website, www.planfresno.com.

In summary, Fresno COG staff executed an outreach plan using the following communication methods:

- Online community survey in English, Spanish and Punjabi
- Three mini-grants supplied to community-based organizations to engage hard-to-reach communities
- E-news letters to a database totaling over 6,500 email addresses
- Social media posts in English and Spanish repeatedly posted on Facebook, Instagram, Twitter and LinkedIn
- Social media "boosts" or advertisements on Facebook and LinkedIn
- Flyers circulated through mini grantees and member agencies in English and Spanish
- Facebook Live community presentation explaining the Fresno COG, RTPs and the Transportation Needs Survey-posted to Facebook as well
- Virtual meeting presentations and discussions
- Requests sent out to members agencies, other government and community agencies to share our survey invitations with their contacts.

Fresno COG staff provided a complete report on the survey outreach conducted, transportation project suggestions received and participant demographics.

This item was informational only; no further action was required

D. 2022 RTP Call for Projects (Suzanne Martinez) [INFORMATION]

Ms. Martinez (FCOG) reported that the 2022 RTP Call for Projects will commence on **Monday, November 2, 2020**. All projects must be submitted to Fresno COG via FresnoTrak no later than **5:00 p.m. on Wednesday, December 16, 2020**. On **Thursday, October 29, 2020, from 2:00 – 3:30 pm**, Fresno COG hosted a training session for submitting RTP projects using the online FresnoTrak system. An invite for this training was sent on Friday, October 9, 2020, to all RTP Roundtable members.

Excel lists that included all current 2018 RTP projects were sent to all member agencies in mid-August. Members should continue to use these lists to review current projects and prepare for the upcoming RTP Call for Projects.

This item was informational only; no further action was required

E. Measure C Renewal Process Update (Mike Leonardo) [INFORMATION]

Mike Leonardo, Executive Director of the Fresno County Transportation Authority, provided an update on the status of the Measure C renewal efforts.

This item was informational only; no further action was required

III. OTHER ITEMS

There were no items from staff or members.

IV. PUBLIC PRESENTATIONS

There were no public presentations.

Upcoming meeting dates:

November 18, 2020 from 2-4 p.m.

December 16, 2020 from 2-4 p.m.

The meeting was adjourned at 3:45 p.m.

Members of the Public:

Nick Paladino, Fresno Cycling Club
Nicole Zieba, City of Reedley
Anthony Molina
Joe Vargas, Fresno Area Express
Denise DiBenedetto, Fresno County Transportation Authority
Greg Barfield, Fresno Area Express
Jill Gormley, City of Fresno
Michael Osborne, City of Mendota
Doug Svensson, Applied Development Economics
Sean Smith, City of Clovis
Matthew Gillian, Inspiration Transportation

FCOG Staff:

Tony Boren
Kristine Cai
Robert Phipps
Jeaneen Cervantes
Kai Han
Trai Her-Cole
Jennifer Soliz
Braden Duran
Suzanne Martinez
Brenda Veenendaal
Meg Prince
Seth Scott
Peggy Arnest
Santosh Bahattarai
Todd Sobrado

2022 RTP/SCS Strategies
Draft 11/4/2020

Land Use

- Limit growth footprint
- Support efficient land uses and livable communities
- Encourage equitable redevelopment
- Provide a range of housing options across different income levels
- Conserve resource land

Transportation

- Maintain existing streets and roads
- Enhance operational efficiency and TDM strategies
- Improve bike and pedestrian infrastructure
- Expand roadway capacity
- Improve transit and shared mobility
- Innovate and modernize travel and infrastructure
- Improve traffic safety
- Improve intra-modal accessibility and connectivity
- Improve transportation equity
- Decrease congestion

Other / Co-Benefits

- Encourage shifts away from SOV
- Increase climate resiliency
- Improve air quality
- Support work-from-home
- Improve economic, environmental, and public health outcomes for disadvantaged communities